

Epson MovieMate 25

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Slide 1

Welcome to this interactive, audio-enabled course. To view a transcript during this session, click the Notes icon at the bottom right hand corner of the screen.

In this course you'll learn about the Epson MovieMate 25, a breakthrough product for total home entertainment.

To begin, click "Continue" or one of the lesson names in the toolbar above.

Slide 2

Epson MovieMate 25 is a total home entertainment center. It's a projector, DVD player, and music player combo. The projector features native 16:9 format projection, integrated JVC stereo speakers and a DVD/CD player that supports a variety of formats. But wait, there's more! It also includes an external 40W powered subwoofer, remote control, and 80-inch 16:9 floor-standing screen that rolls down into a compact case for easy storage!

Epson MovieMate 25 delivers all the big-screen drama, sound and excitement with none of the hassles of typical projectors.

Slide 3

[Interactive exercises – no audio]

Slide 4

Epson MovieMate 25 is easy to use anywhere. It fits perfectly on a coffee or side table in the living room, yet is portable to move to the bedroom to listen to relaxing music or to the kid's room for video games.

Slide 5

[Interactive exercises – no audio]

Slide 6

The Lens Shift feature makes it easy to position the Epson MovieMate 25 in any room. It allows you to adjust the vertical projection plus or minus 50% and the horizontal projection plus or minus 25%. The projected image can be seen distortion-free even if the unit can only be placed to the left or right of the screen, or higher or lower than the bottom of the screen.

A customer could set the Epson MovieMate 25 on a side table and still see a distortion-free image right in front of the sofa.

Slide 7

[Interactive exercises – no audio]

Slide 8

Epson MovieMate 25 is extremely flexible:

- The exclusive lens shift feature gives your customers flexibility in placing the unit in a room, allowing up and down lens shift as well as left and right.
- With a short throw distance, MovieMate 25 can project an 80-inch diagonal image from just over six feet away
- It's also versatile, able to connect to a variety of external devices

Slide 9

Epson MovieMate 25 also features 3LCD technology. With this technology:

- 1) A light source projects white light onto a combination of mirrors that split the light into its three basic colors.
- 2) Each LCD takes the digital signal it receives and creates an image.
- 3) The three single color images are combined using a prism to form one full-color image consisting of millions of colors
- 4) The vibrant, full-color image then passes through a lens and is projected onto a screen.
- 5) The final picture is accurately enlarged down to each tiny detail.

Slide 10

[Interactive exercises – no audio]

Slide 11

Let's recap the product's key features:

- 1) Progressive scan DVD/CD player
- 2) Built-in stereo speakers
- 3) Up to 1200 ANSI lumens
- 4) Easy Setup
- 5) Versatile connections
- 6) Epson 3LCD technology
- 7) Offset lens shift

Slide 12

In this lesson, you'll learn how to effectively position this affordably priced product to your customers.

Slide 13

[Interactive exercises – no audio]

Slide 14

Epson MovieMate 25, the ultimate projector, DVD and music player combo, has won many industry awards. It takes home theater to a new level, is easy to use, yet feature-rich, and can be used anywhere.

Slide 15

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