

## Epson CX9400Fax

Course launched March 1, 2007

Slide 1:

Welcome to this course on the Epson CX9400Fax 5-in-1 printer, copier, fax machine. In this course you will have an overview of this product, then learn about the customers, positioning details, and finally have the opportunity to test your knowledge with an interactive review.

Slide 2:

The Epson CX9400Fax offers all of the features included in the CX8400 all-in-one with the addition of a built-in fax machine for color or black and white faxing, OCR software, and an automatic document feeder. A powerful productivity tool!

Slide 3:

Which of your customers will benefit from buying the Epson CX9400Fax? Which customers need built-in fax capabilities; legal-sized printing, scanning and faxing; OCR software; and a built-in ADF?

Slide 4:

Do you ever talk to small business owners, accountants, tax attorneys, small office/home office workers, or anyone who wants to fax material to insurance companies, tax preparers, doctor's offices—the list goes on and on!

Slide 5:

Let's take a look at the features of the Epson CX9400Fax that will appeal most to these target customers.

Slide 6:

- Introduction: Epson CX9400Fax. Every feature you want. Every function you need.
- ADF & Fax: As fast as 3 seconds per page fax speed and a 30-page auto document feeder. This all-in-one also offers a speed dial that stores up to 60 numbers.
- OCR: The ABBYY® FineReader® OCR software allows customers to scan a text document and convert the document to editable text. No more re-typing forms and documents, a real time saver!
- DURABrite Ultra Ink: Get smudge resistant, double-sided documents and truly touchable photos with instant drying DURABrite® Ultra Ink.

- Copying: Make multiple color copies with one-touch copying; reduce and enlarge copies 25 to 400 percent. Economical color copies right at the customer's desk, a real productivity boost.

Slide 7:

You can now test your knowledge to prepare for the final exam. In this interactive review, your answers aren't being tracked or scored, and you can check your progress by clicking the gray bar that will appear on the right side of each question screen.

There is no audio track with the review questions—advance to the next screen to begin.

Slide 8: Quiz

(No audio)

Slide 9:

If you want more information or resources, click an icon here to download the document from Knoware University.

Slide 10:

It's easy to find these documents and more on Knoware University. Many are located in the Library. You can then navigate to a product category page where you'll find a variety of documents, plus drop-down boxes for product-specific pages that contain the Sales Guides and screen presentations.

Slide 11:

Thank you for completing this course on the CX9400Fax.

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